



Press release

MASSIVIT 3D SUPER-FAST, SUPER-SIZED 3D PRINTING SOLUTION NOW IN AMERICA

Massivit 1800 system has just been installed at Carisma in Brooklyn NY and has immediately went into production creating stunning unique promotions primarily on buses.

Lod, Israel, 9 March, 2016 – Massivit 3D Printing Technologies announces the successful end of installation of its groundbreaking **Massivit 1800** 3D printer at Carisma Large Format Printing in Brooklyn New York. Massivit 1800, a super-fast super-sized 3D printer is set to transform the way special marketing, advertising & themed environments are created. With output speeds incomparable to anything else in the 3D printing industry.

3D in use in advertising

Carisma specializes in implementing one of a kind advertising campaigns, many of which are on double decker buses across America. Primarily wrapping buses in vinyl graphics, Carisma will now put the Massivit 1800 printer to work in order to enhance this service. From now on, Carisma will be able to add another dimension to its designs, making their customers' campaigns memorable and way more appealing.

“We are happy to see how a print service provider like Carisma is putting the Massivit 1800 to work in the advertising world, and by doing this will expand its envelope of performances to new applications and in new ways” says **Avner Israeli** Massivit 3D CEO. “The team at Carisma has, as their name suggests, a lot of charisma and is driving the industry to great heights. 3 Dimensional advertisements on buses, no doubt, are going to be a big hit”.

Moshe Gil, Carisma owner & CEO explains “As always, I was looking for the next big thing, for a technology edge that can help me bring something different to my customers. That can let me help my customers in creating memorable and noticeable advertising. We were the first to put LED screens on buses for advertising, we are one of the first who printed to lenticular lenses and placed them on buses and now we will be the first to have 3D on buses.” And he continues and notes “I visited Massivit in Israel and saw their system in action – it was magic. I immediately knew, this is what I need for my customers. 3D printing is definitely the future and I wanted to be the first who steps into this future. I am thrilled that Carisma will be the first in the Western Hemisphere to offer this technology.”



About Massivit 1800

The Massivit 1800 system is the fastest large format 3D printer.

The printer can print objects up to 1.8m / 6ft high and grow them at up to 35cm / 1ft per hour. The system is also equipped with dual process option which allows for easy printing of two different objects in parallel. Last, but not least, it offers economical 3D printing as its special software features and its' 'support-less' printing results in fairly low material consumption.

The Massivit 1800 printer enables the creation of large 3D objects in a variety of markets worldwide. It allows print service providers, scenic fabricators and 3D service bureaus to produce unique, customized, unmatched large format 3D figures for a variety of uses for advertising, events design, theming of environments and more.

At the heart of Massivit 1800 is the proprietary GDP (Gel Dispensing Printing) technology which is based on the unique Dimengel printing material Massivit 3D has developed.

About Massivit 3D

Massivit 3D Printing technologies Ltd. is a leading provider of large format 3D printing solutions. It was established by a group of experienced industry veterans from leading digital printing companies, who decided to make a statement in the global 3D printing industry.

The Massivit 1800 system, the largest, fastest and most advanced large format 3D printing solution, based on Massivit proprietary GDP (Gel Dispensing Printing) technology – is a solution that will ignite a market explosion in the use of large 3D objects, through a variety of markets worldwide.

About Carisma

Over the past 20 years, Carisma has grown from its humble beginnings as a large format printer and installer in Brooklyn, NY to becoming a key player in the marketing and experiential industry nationwide. Dominating the double decker bus market and food trucks nationwide, Carisma challenges industry standards and pushes past the cutting edge of innovation. Carisma defies the boundaries of the trade with projects like printing large format lenticular, manufacturing custom dimensional embellishments and lighting, building a fleet of digital buses featuring 27-foot LED screens, and most recently, advancing the latest technology of large-scale 3D printing.

You can also visit Carisma at www.4carisma.com or follow on Facebook - <https://www.facebook.com/CarismaLargeFormatMedia/> Twitter - <https://twitter.com/carismaprinting>

You can also visit Massivit at www.massivit3d.com or follow on Twitter - <http://twitter.com/massivit3d> LinkedIn - <http://www.Linkedin.com/massivit3d>



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